



Minutes of the Planning & Long-Term Vision Meeting  
of the Board of Trustees of the Utah Transit Authority (UTA)  
Wednesday, May 10, 2017  
FrontLines Headquarters, 669 West 200 South, Salt Lake City, UT

**Committee Members:**

*Charles Henderson, Chair*  
Necia Christensen  
Bret Millburn

**Other Board Members in Attendance:**

Jeff Acerson  
Robert McKinley  
Dan McConkie  
Sherry Hall Everett  
Brent Taylor (phone)  
Karen Cronin

Trustees excused from this meeting included: Trustee Ashton & Trustee Walker

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**Welcome**

Chair Henderson called the meeting to order at 12:13pm with four trustees present and Trustee Taylor participating by phone.

**1. Safety First Minute** (Lamount Worthy)

Chair Henderson yielded the floor to Lamount Worthy, Video Security Administrator, for a safety message.

**2. Consent Agenda Items** (Charles Henderson)

- a. Approval of April 12, 2017 Meeting Report – Trustee Hall Everett made the motion to approve the minutes which was seconded by Trustee Millburn. Motion approved.

**3. Board Workshop Pre-Visioning Session** (Charles Henderson)

Chair Henderson yielded the floor to UTA staff, Alisha Garrett for explanation of the visioning process.

- June 2<sup>nd</sup> & 3<sup>rd</sup> – Workshop Prep.
  - Alisha presented the Mini Workshop
    - Goal – let everyone know the process we are going through.
      - What goes into a vision and why that is important?
      - Goals and objectives which support the vision.
      - Best practices and what are other agencies doing.
    - The process
      - Vision/Strategic Priorities/Goals & Priorities
    - Why should you have a vision?
      - Getting the message and planting trees for shade in the future, convey looking forward.
      - What are the needs?
      - Population growth and preparing for that.

- Data helps you see where you have been and how to move forward. What is the next frontier?
- What happens without a vision?
  - Misdirection, reactive, can't see beyond today, ineffective.
    - Self-imposed limitations if you are not looking at the needs of the customer. How do we get to what matters? (i.e. one time goal)
- What goes into a vision?
  - A desired achievement or condition.
  - Inspiration.
  - A timeline – look 20 years out.
- Vision Activity
  - Match up vision statements with companies.
- Strategic Plan
- Goals & Objectives
- Self-reflection
  - Let's review UTA's current Mission, Vision and 2020 Strategic Plan
  - UTA is innovative.
  - Discussion about UTA's mission and vision statement from RideUTA.com.
    - 2020 Strategic Plan was handed out to review, mark-up and take it to the workshop in June.
      - What do we want it to say and communicate?
        - Mission Statement – what does that mean to you currently?
        - Vision Statement – what does that mean to you currently?

**4. Pre-Work Updates: How are Site Visits & Appointing Authority Meetings Going?**

- Charles reminded the Trustees to complete their site visit(s). These need to be signed up for and can be coordinated through Rebecca.

**5. Closed Session** – A closed session was not held

**6. Action Taken Regarding Matters Discussed in Closed Session** (Charles Henderson) - None

**7. Liaison, Conference & External Committee Reports** (Charles Henderson/Jerry Benson) – None

**8. Input & Date for the Next Committee Meeting** (Charles Henderson)

- Post board workshop discussion.
- The next meeting is tentatively scheduled for Wednesday, June 14<sup>th</sup> at noon.

**8. Other Business** (Charles Henderson) – None

**10. Adjourn.** The meeting was adjourned at 1:50 p.m. by motion.

Transcribed by Melanie Penton  
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